

Organizational Profile & brief write up on VSSU's Activities and Credentials

Name of the NGO	Vivekananda Sevakendra -O- Sishu Uddyan (VSSU),
Address	Village: Ullon; Post Office: Ramlochanpur, Police Station: Mandirbazar; District: South 24 Parganas, PIN: 743336, West Bengal, India
Vision statement	Community development through Community resources
No. of Years of Services:	36 Years , Established on 1986
Nature of the NGO	<ul style="list-style-type: none"> • A society registered under Societies Registration Act, 1961 • Awarded “Special consultative status” by United Nation-ECOSOC
Primary Area of Operations	<ul style="list-style-type: none"> • Poverty Alleviation & Women empowerment through Micro financing • Environmental sustainability, Social Forestry & alterative livelihood promotion through Plantation, Agriculture and allied services. • Education, Job linked - Skill development and constructive rural Dev. Programme in association with the community and Local administration.
Details of Accomplishments	<p>VSSU's mission lies on poverty alleviation and sustainable social development though microfinance, agriculture and allied services, Since inception VSSU is restlessly working on Socio economic development of the underprivileged community of Sunderban area of South 24 Pgs , At present VSSU is actively working in 910 villages of 10 Blocks of Sunderban with 20K + active beneficiaries in Police district with 155+ dedicated staff and numbers of volunteers,</p> <ul style="list-style-type: none"> • Poverty alleviation and alternative livelihood promotional programmes: VSSU is internationally reputed for its self- sustainable approach to the community development utilizing community resources, VSSU's Small savings based credit model have been impacted and changed the lives of 176,852+ marginal farmers, small entrepreneurs and deprived women of rural area. VSSU Works with Individual & group model (SHGs), VSSU also financially supported 119+ NGOs all over the country to support their social inventions for the betterment of the rural community. • Education & Skill developments Programme: Presently VSSU is operating 2 CBSE affiliated schools* (primary to class XII), 10 crèche schools (cum. students # 8680) , NCTE approved B. Ed College. AICTE approved Polytechnic college, Community library cum resource centre , Computer literacy drive , PMKK , PMKVY , DDUGKY Skill training centre where thousands of Trainees got placed after successful completion of Training..., Destitute children home for street children/ orphans.

	<ul style="list-style-type: none"> • Environment, Health & Livelihood promotions: VSSU have planted approx 10 lacs+ trees is 140 km road side and in Sunderban coastal area (Mangrove Plants) of our area by its own initiative, and constructed 1500+ latrines, 10+ rest shades, 5 +2 Km village link road for the underprivileged at its own initiatives , VSSU also operating a free primary health centre and constantly working for awareness generation and marketing of solar lanterns, improved cook stove etc for a better and greener future. <p>In last 2012 VSSU have started his Agri-based rural tourism programme for rural resource mobilization and job creation which includes nursery, horticulture, fisheries and other Agri-allied programmes. And all the above mentioned activities VSSU accomplished without any external fund and loan supports.</p> <p>In many ways, VSSU is synonymous with the name Kapilananda Mondal, and his unflinching dedication to the organization is what makes it so successful today. Till date 356+ interns and visitors from 55 countries of 5 continents. have visited VSSU and experienced VSSU's self sustainable poverty alleviation & alternative livelihood promotional programme and for the poorest</p>
Future projects	<ol style="list-style-type: none"> 1. Plantation of 2.0 Million Mangrove plants at Sunderban Coastal area/ earthen embankments with alternative livelihood promotional activity for the inhabitants to make them less dependent of forest. 2. To provide basic health care, basic education and nutritional support to the underprivileged community children of rural Bengal, especially Sunderban area.
Name Of the Secretary	<ul style="list-style-type: none"> • Mr. Kapilananda Mondal, awarded "Ashoka Fellow" • Former Member, Planning Commission , 12th Five yr. Plan, GOI • Contact: 9735706439
Website of the NGO	www.vssu.in , Email : vssu.in@gmail.com
The accreditation and recognition of VSSU	<ol style="list-style-type: none"> 1. VSSU is a very innovative MFI, with a unique business model: using the community's own resources in order to foster economic and social development, through small business growth and community work - By EDA/M-Cril, Argidius, and The SEEP Network in Social Performance Report 2009. 2. "...International micro finance can learn from VSSU", Stuart Rutherford,Consultant-World Bank 56 pages (http://www.microfinancegateway.org/static/2789.htm) in 2003. 3. Noble Laureate Md. Yunus said, "I am trying but Kapil already achieved 100% loan from savings..." at Ashoka Grameen International Dialogue Prog in 2006.

4. **“..Inspire a lot of Confidence for future growth and empowerment of VSSU”- By T. Hanzel, GM, RBI**
5. VSSU's Founder CEO has given the opportunity to write **“ The credit policy of 12th five yr plan” of India as he is a Member WG. Planning Commission Govt. of India (2012-2017).**
6. **VSSU's Founder CEO has been honored with Ashoka Fellowship, for Innovation on Micro banking in the year 2003 from Ashoka innovators for the public –Washington,USA (<http://www.ashoka.org/node/2843>)**
7. **United Nation'(Economic & Social Council) Accreditation “Special Consultative Status’ . In 2011 to support the holistic Development of the Indian community in self Sustainable manner in particular through Micro Finance program with various community development programs.**
8. VSSU's Founder CEO Sri Kapilananda Mondal has **got invitations from 8 States of American top university & colleges viz. MIT, Tufts, Sierra Nevada, Purdue, Calumet & the college of Wooster etc in Sept-2013**
9. VSSU's Founder CEO 's article on the topic of **”The future of Microfinance -2020” published in Convergence Barometer (held at Paris, France)** both French & English language & 201 partners website worldwide and they also recommended for International Award for Micro finance in Sept 2014.
10. VSSU's Founder CEO 's & VSSU Articles on Poverty alleviation method and techniques has been published by United Nations' journals viz. UNSDN , UNDESA , several times.

Thank you!